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SNAP-TITE HOSE LAUNCHES “PA PROUD” PROGRAM TO SUPPORT PENNSYLVANIA FIRE DEPARTMENTS

New initiative helps Pennsylvania fire departments evaluate hose performance, access special incentives, and support in-state manufacturing.

Erie, PA — Snap-tite Hose today announced the launch of its new **PA Proud Program**, an initiative designed to help Pennsylvania fire departments evaluate, upgrade, and save on fire hose while supporting equipment manufactured within the Commonwealth.

Beginning **April 1, 2026**, the program provides Pennsylvania departments with a structured opportunity to test Snap-tite hose in real operating conditions while receiving special program incentives through participating distributors.

The initiative reflects Snap-tite’s broader goal of strengthening local fire service infrastructure while supporting Pennsylvania manufacturing.

“Our goal is simple and ambitious: **100 percent of the hose purchased within 25 miles of our factories should be Snap-tite Hose,**” said **James Novinsky**, CEO of Snap-tite Hose. “Local departments deserve local manufacturing, local support, and real advantages for keeping their investment here in Pennsylvania.”

Program Benefits for Fire Departments

Departments participating in the PA Proud Program will have access to several benefits designed to make evaluation and purchasing easier:

- **Exclusive PA Proud Incentive**
Departments that schedule a live flow demonstration between **April 1 and June 30, 2026** will gain access to special PA Proud program pricing through their local Snap-tite distributor partner.
- **Side-by-Side Performance Evaluation**
Firefighters can test Snap-tite hose directly against the hose currently in service, allowing

departments to evaluate performance under real operating conditions with support from the Snap-tite team.

- **Free Shipping Statewide**

Orders exceeding **\$5,000** will qualify for free shipping anywhere within Pennsylvania, helping departments maximize purchasing budgets.

- **PA Proud – Made in Pennsylvania Branding**

Participating departments will also have access to official PA Proud materials highlighting their support of American manufacturing and Pennsylvania-built equipment.

Eligibility for Current Snap-tite Users

Departments already operating Snap-tite hose are also eligible for the program. Any hose upgrade or expansion purchase made between **April 1 and June 30, 2026** qualifies for PA Proud program benefits.

The program is intended to support departments whether they are adding to existing inventory, standardizing hose lines across apparatus, or replacing aging hose.

Supporting Pennsylvania Manufacturing

Snap-tite officials say the PA Proud initiative is designed to do more than provide short-term purchasing incentives.

The program reinforces the company's commitment to Pennsylvania manufacturing and the communities that support the fire service.

"When departments purchase Snap-tite Hose, they are supporting skilled craftsmen and women working in our Erie and Union City facilities," Novinsky said. "These are people who live in the same communities and understand the environments firefighters operate in every day."

PA Proud Factory Day Planned

To celebrate the launch of the program, Snap-tite plans to host a **PA Proud Factory Day Open House** at its Erie manufacturing facility later this year. Pennsylvania fire department leaders will be invited to tour the facility and learn more about hose design, testing, and manufacturing.

Working with Fire Service Partners

Snap-tite is also coordinating with distributors, fire schools, and industry partners across Pennsylvania to ensure quoting, procurement, and dealer support are streamlined for departments participating in the program.

Pennsylvania departments interested in learning more or scheduling a flow demonstration can visit:

SnaptiteHose.com/PAProud

or contact the company directly at customerservice@snaptitehose.com.

“Pennsylvania firefighters deserve equipment built with the same pride and resilience they bring to every call,” Novinsky said. “That is our promise.”

About Snap-tite Hose

Snap-tite Hose has been manufacturing premium lay-flat hose solutions for nearly six decades. 100% American-made and ISO 9001:2015 certified, Snap-tite products are trusted by fire departments nationwide for consistent, high-performance reliability in the most extreme conditions.

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